



Strategic Positioning & Action

Responsible Management Standard Association





Strategy Positioning

RMSA seeks to promote the principles and practices of responsible management in light of potential ESG impacts on the global businesses.

In the wake of responsible management, environmentally harmful production, child labour, dangerous working conditions and others unethical issues are examples of irresponsible behavior that might bring harm to the interests of both stakeholders and public communities. The UN Global Compact sets out ten principles for responsible management in areas of human rights, labour, the environment and anti-corruption.

The Global Reporting Initiative (GRI) has pioneered and developed a framework for sustainability reporting. The GRI framework is a reporting system that provides metrics and methods for measuring and reporting ESG-related impacts and performance. It consists of principles for defining report content and ensuring the quality of reported information.

RMSA has developed the CR8001 ESG Management Standard® to guide organizations looking to implement the Responsible Management system. It supports the ten principles of the UN Global Compact, as a requisite to meeting the organization's objectives and satisfying stakeholder requirements.

Increasingly, investors are demanding the disclosure of ESG information from the companies in which they choose to invest in. The CR8001 ESG Management Standard® has been put together the relevant ESG information to complement reporting requirements spelt out in the GRI reporting framework.

We recognize that many companies have management systems in place, such as ISO 9001 quality management system, ISO 14001 environmental management system and OHSAS 18001 health and safety management system. The CR8001 ESG Management Standard® provides a common system structure to integrate the various subsystems into a single management system effectively.

RMSA supplies principles and concepts that are focused on bringing greater cohesion and efficiency to the ESG reporting process, and adopting “integrated thinking” as a way of developing the Responsible management system to meet the principles of UN Global Compact. The word “CR” in the CR8001 ESG Management Standard® stands for “corporate responsibility”



Certification to the Responsible management system is not a requirement. Companies can benefit from implementing the CR8001 ESG Management standard® without having to be certified to it. System audits are a vital part of the Responsible management system as they enable the organization to check how far their achievements meet the ESG objectives and show the level of conformity towards the standard.

For the Responsible management system to be successfully implemented, all standard requirements need to be documented with employees receiving applicable training in the Responsible management system requirements. RMSA provides training and professional certification for individuals aspiring to achieve the competency necessary for implementation of the Responsible management system and auditing.

Being sustainable for a company means managing ESG risks and mitigating the ESG impacts of its operating activities while creating added value for its stakeholders. This added value can differentiate your company from the competition:

- Increased employer motivation and satisfaction
- Improved corporate image and reputation
- Greater operational efficiencies
- More efficient use of resources
- Supply chain optimization
- Lower costs of capital
- Greater access to capital, financing and insurance
- Improved customer loyalty and relationship
- Enhanced ability to enter new markets
- Lower market, balance-sheet and operational risks

Strategy Direction

Responsible Management Standard Association (RMSA) acknowledges the general importance of responsible management for all business and future leaders. However, the UN Global Compact merely sets out the ten principles for responsible management.

The mission of the UN PRME (Principles of Responsible Management Education) is to inspire and champion responsible management education, research and thought leadership globally, analogous to the UN Global Compact. However, there is no consensus on the exact definition of responsible management which says nothing about the requirements of a responsible management system.

The Principles for Responsible Investment (PRI) is the initiative for investors to put the six principles of responsible investment into their investment decision making and ownership practices. However, the principles are only relevant to investors and cannot be regarded as general management principles.

RMSA defines Responsible Management as follows:

“The strategy integration of sustainability, ethics and corporate responsibility to improve environmental, social and corporate governance issues for a sustainable future.”

As a “responsible business”, the top management level together with its employees and other agents should take responsibility for business choices made, actions taken as well as the results, impacts and outcomes on the following:

- The environment and natural resources;
- People in the local and global communities in which they operate;
- The governance relationship between shareholders and management team;
- The financial performance and the broader economic system.

Typically, it involves the adjustment of management assumptions based on a set of responsible management principles for the strategic alignment of ESG criteria with the management system.



Strategic Action

- To develop a set of ESG management principles in line with the principles of UN Global Compact, Principles for Responsible Management Education and Principles for Responsible Investment.
- To develop the CR8001 ESG Management Standard® for organization to implement as effective Responsible Management System.
- To establish the professional certification programs for individuals who wish to acquire the required body of knowledge.
- To establish the ResponsibleCOMPANY® Global Charter for organizations worldwide working together to improve ESG issues.
- To establish the Fellowship Award for the recognition of ESG leadership in academic, business and industrial sectors.

